

DOCKYARD

MAGAZINE

Marine & Renewables Journal

2025 MEDIA PACK



Lifeboats

SCANIA

www.dockyard-mag.com

6,950 printed copies of this magazine are circulated across the UK.

The Dockyard digital edition has a worldwide coverage of 15,291 readers, giving industry professionals, wherever they are based, the opportunity to subscribe to and read the publication.

The website features continuous newsfeeds and industry relevant information.

Hyper-linked web banners are readily available on the site from as little as £125 per month, depending on dimensions.

180w x 140h = £125 + vat per month

350w x 100h = £155 + vat per month

Accepted Formats

Artwork to be supplied print-ready with 3mm bleed and image resolutions of at least 300dpi.

Alterations are charged. Design rates set at £60ph.

We accept most file types as well as documents for programs such as:

Photoshop

Illustrator

InDesign

Files should be sent to, design@dockyard-mag.com or via Dropbox, WeTransfer, or any other FTP server.

2025 Advertising Rates



Front Cover Package

Includes:
Front Cover Image & Company Logo;
Full Page Advert; Full Page Editorial;
Additional exposure on company website and across our social media platforms.

£3,865 +VAT



Inside Front Cover
£2,155 +VAT



Outside Back Cover
£2,465 +VAT

Digital Rates:

Website Button

180w x 140h pixels:

1 month: **£125** 6 months: **£575** 12 months: **£995**

Website Banner

480w x 60h pixels:

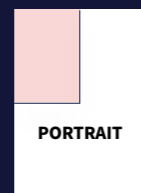
1 month: **£200** 6 months: **£1,000** 12 months: **£1,800**

E-cast on footer of digital magazine mailer
= £495+vat

Special Positions:

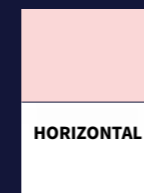
First right hand page: +5% on Full Page Rate
Inside Front Cover: +10% on Full Page Rate
Outside Back Cover: +20% on Full Page Rate

1/4 Page
90 x 130mm



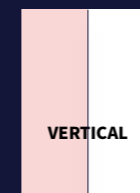
£495 +VAT

1/2 Page
190 x 130mm



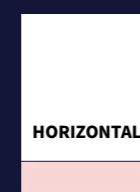
£795 +VAT

1/2 Page
90 x 270mm



£795 +VAT

1/4 Page
216 x 75mm



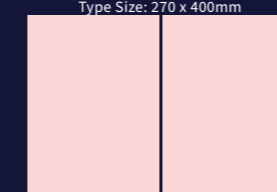
£495 +VAT

Full Page
210 x 297mm
Type Size: 270 x 186mm



£1,265 +VAT

Double Page Spread
420 x 297mm
Type Size: 270 x 400mm



£2,265 +VAT

Dockyard Marine & Renewables Journal 2025 Circulation Breakdown

Dockyard Magazine is read by marine industry professionals around the world. It touches on the latest product innovations, news and technical developments, plus in-depth industry specific features.

With 6,950 printed copies of the magazine distributed to a controlled circulation across the UK, we reach out to all the major decision makers who have a buying and/or specifying responsibility for products and services within the marine industries.

A digital edition is also available on our website:
www.dockyard-mag.com

JOB FUNCTION	%	QTY
Directors/Senior Management	28.7%	1,995
Buyers/Specifiers	27.9%	1,939
Consultants/Contractors	19.4%	1,348
Operational/Facilities Managements	11.2%	778
Maintenance	6.8%	473
Other	6.0%	417
TOTAL		6,950

READER TYPE*	%	QTY
Vessel Buyer/Operator	59%	4,101
Windfarm/Offshore	48%	3,336
Boat Builder	36%	2,502
Boat Services	28%	1,946
Dockyard Services	24%	1,668
Vessel Design	19%	1,321
Other	6%	417

*A reader may relate to more than one category

Breakdown of Digital Circulation by Area



The Dockyard digital edition has a worldwide coverage of 12,746 readers, giving industry professionals, wherever they are based, the opportunity to subscribe to and read the publication.

AREA	PERCENTAGE	QUANTITIES
UK	52.96%	9,295
Netherlands	9.27%	1,182
Scandinavia	8.98%	1,145
Germany	8.62%	1,099
Belgium	8.10%	1,032
Estonia	5.24%	668
Turkey	2.71%	345
Other EU	2.45%	312
Non Europe	1.67%	213

DOCKYARD MAGAZINE

2025 Editorial Schedule

January

- Diving & Underwater Services
- Marine Renewables & Windfarms
- Workboats and Tugs
- Safety, Training & Certification
- Marine Equipment Services & Suppliers

February

- Lifting & Deck Equipment
- Marine Finance, Insurance & Legal
- Navigation & Communication
- Marine Civils, Engineering & Construction
- Port & Quayside Facilities
- Marine Hybrid Solutions

March — Ocean Business Show Issue

- Vessel Build, Repair, Maintenance
- Surveying & Inspection
- Pollution Control and Clean Up
- Mooring, Ropes, Chains, Anchors and Fendering
- Engines, Transmissions and Propulsion

April - Seawork Show Preview

- Diving & Underwater Services
- Marine Renewables & Windfarms
- Workboats and Tugs
- Safety, Training & Certification
- Marine Equipment Services & Suppliers

May — Seawork Show Issue

- Lifting & Deck Equipment
- Marine Finance, Insurance and Legal
- Navigation & Communication
- Marine Civils, Engineering & Construction
- Port & Quayside Facilities
- Marine Hybrid Solutions

June

- Vessel Build, Repair, Maintenance
- Surveying & Inspection
- Pollution Control and Clean Up
- Mooring, Ropes, Chains, Anchors and Fendering
- Engines, Transmissions and Propulsion

July - Offshore Europe Show Preview

- Lifting & Deck Equipment
- Marine Finance, Insurance and Legal
- Navigation & Communication
- Marine Civils, Engineering & Construction
- Port & Quayside Facilities
- Marine Hybrid Solutions

August - Offshore Europe Show Issue

- Vessel Build, Repair, Maintenance
- Surveying & Inspection
- Pollution Control and Clean Up
- Mooring, Ropes, Chains, Anchors and Fendering
- Engines, Transmissions and Propulsion

September

- Diving & Underwater Services
- Marine Renewables & Windfarms
- Workboats and Tugs
- Safety, Training & Certification
- Marine Equipment Services & Suppliers

October — Offshore Energy Show Issue

- Lifting & Deck Equipment
- Marine Finance, Insurance and Legal
- Navigation & Communication
- Marine Civils, Engineering & Construction
- Port & Quayside Facilities
- Marine Hybrid Solutions

November

- Vessel Build, Repair, Maintenance
- Surveying & Inspection
- Pollution Control and Clean Up
- Mooring, Ropes, Chains, Anchors and Fendering
- Engines, Transmissions and Propulsion

December

- Diving & Underwater Services
- Marine Renewables & Windfarms
- Workboats and Tugs
- Safety, Training & Certification
- Marine Equipment Services & Suppliers

Please contact Alex Wetton or Rob Taylor with any queries regarding any advertising or editorial queries 01634 568926 / 568927

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